Stop the Talking in Shul!

Talking during davening is the worst Aveira a Jew can do! It causes the Yetzer Hara to become empowered over the person, and one who talks during davening is a Choteh U'Machtee Es HaRabim- causes others to follow in his ways and sin as well, and is degrading the glory of Hashem.

(Sefer Yesh Nochlin ibid.)